

## 2010 Marketing Plan

2010 Marketing Plan					
<b>January</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>				
<b>February</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>				
<b>March</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>				

## 2010 Marketing Plan

<b>April</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<hr/>			
<b>May</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<hr/>			
<b>June</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<hr/>			

## 2010 Marketing Plan

<b>July</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<b>_____</b>			
<b>August</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<b>_____</b>			
<b>September</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>	<b>_____</b>			

## 2010 Marketing Plan

<b>October</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>				
<b>November</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
	<b>Total \$</b>				
<b>December</b>					
<b>Media</b>	<b>Content</b>	<b>\$ Budgeted</b>			
<b>Yellow Pages</b>					
<b>Direct Mail</b>					
<b>Newspaper</b>					
<b>Radio</b>					
<b>TV</b>					
<b>Shows</b>					
<b>Newsletter</b>					
<b>Postcard</b>					
<b>Holiday Card</b>					
	<b>Total \$</b>				
	<b>Year Total \$</b>				