

2008 Marketing Plan

2008 Marketing Plan					
January					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
February					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
March					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				

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April					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
May					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
June					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				

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July					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$	<hr/>			
August					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$	<hr/>			
September					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$	<hr/>			

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October					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
November					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
	Total \$				
December					
Media	Content	\$ Budgeted			
Yellow Pages					
Direct Mail					
Newspaper					
Radio					
TV					
Shows					
Newsletter					
Postcard					
Holiday Card					
	Total \$				
	Year Total \$				